



PRIVACY POLICY

Hillcroft North West Ltd. is committed to protecting and respecting your privacy and we look after your personal information carefully in line with data protection and privacy laws. Below we detail the information we collect concerning you and how that information is used.

Please read this policy in order to understand when and why we collect personal information, how we use it, the conditions under which we may disclose it to others and how we keep it secure.

We may change this policy from time to time so please check this page occasionally to ensure you are happy with any changes. By accessing and using our services, you agree to the terms of this privacy policy and to our cookie policy.

Any questions regarding this policy and our privacy practices should be sent by email to info@eazi-grip.com

Hillcroft North West Ltd. is a company registered in the United Kingdom (registered number is 7515907) with registered office at Hillcroft North West Ltd., Unit 38 Centurion Industrial Estate, Centurion Way, Leyland, England PR25 4GU. Our VAT registration number is GB107169719.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from <https://www.eazi-grip.com>

Information

The information we collect varies depending on which of our Services you are using. The information that we may collect includes:

- Your name, address, postcode, email address, telephone number and service details (if applicable);
- Information about your use of our Services including details of your internet protocol (IP) address, operating system, browser version, cookie details, the content you viewed on our Services, how long you stayed and on which pages, and your navigation around the Services;
- Location data from your IP address or by accessing global positioning functionality on your device (e.g. GPS);
- Other data from time to time to help us provide you with improved products and services;
- Other data to ensure and check compliance with the Terms of Use and/or otherwise as required by law.

Information Collection

We may collect information about you:

- When you purchase products on our website or when you otherwise update your details;
- When you contact us with an enquiry or other feedback;
- When you participate in interactivity, for example, when you submit an entry to a competition or prize draw;
- When we are checking compliance with the Terms of Use and/or otherwise as required by law;
- Through the use of “cookies” and/or other devices. For full details, see our cookie policy and the section entitled “Cookies and similar devices” below;
- When you disclose your personal information to us or otherwise through the Services at any other point.

Cookies and Similar Devices

In addition, in common with many other online services, we and our authorised third parties may use “cookies” and/or other tools to store and sometimes track information about you. For more details about cookies, please see our cookie policy.

How We Use Personal Information

Your information may be used by us and our authorised third parties to:

- Monitor, develop and improve the Services and/or your experience;
- Assist in and administer the provision of Services to you;
- Send you or provide you with product and service recommendations;
- Process payments from you to us (where applicable) on our behalf;
- Process and deal with any complaints or enquiries made by or about you;
- Investigate any suspected breach of the Terms of Use or the breach of other terms and conditions otherwise relating to you;
- Contact you with service messages;
- Monitor compliance with the Terms of Use or other applicable terms and conditions;
- Administer the prize if you are a prize winner, and to publish or otherwise make available a list of prize winners;
- Provide you with access to one or more social networking sites from the Services. Any personal data shared with a third party social network provider will be processed in accordance with their own privacy policy; and/or
- Process a job/volunteer application.
- Held for employment purposes

We review our retention periods for personal information on a regular basis. We are legally required to hold some types of information to fulfil our statutory obligations. We will hold your personal information on our systems for as long as is necessary for the relevant activity, or as long as it set out in any relevant contract you hold with us.

Marketing Messages

We will only send you marketing messages where you indicate that you consent (i.e. by “opting-in”) to receiving such messages. Where we have your consent, or are otherwise permitted to do so, we may:

- Send you information by email about existing and new services and special offers from us;
- Send you information by email about related products or services of selected third parties that may be of interest to you; and
- Pass your details to selected third parties so that they may send you information by email about products or services that may be of interest to you.

To stop receiving marketing communications from us, you can use the ‘unsubscribe’, ‘stop’ or similar facility contained in any such communication or you can email us at the email address set out in “Contact Details” below stating that you do not wish to receive further communications from us.

Is Personal Information Shared?

We will not sell or rent your information to third parties.

We will not share your information with third parties for marketing purposes unless you have specifically given us permission to do so.

Protection of Personal Information

We endeavour to take all reasonable steps to protect your personal information. Where reasonably possible we use industry-standard technology to allow for the encryption of sensitive information.

Non-sensitive details (your email address, etc.) are transmitted normally over the internet, and this can never be guaranteed 100% secure. As a result, whilst we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk. Once we receive your information, we make our best effort to ensure its security on our systems.

Contact Details

You can email us with any questions, queries or complaints at info@eazi-grip.com